

# Medical & Health Information Directory

Gale's *Medical & Health Information Directory* is a comprehensive guide to organizations, agencies, institutions, services and information sources in medicine and health-related fields.

- ◆ With a direct marketing list from the *Medical & Health Information Directory*, you can reach professionals at organizations such as:
  - ◆ Dental Care Plans
  - ◆ Community & Migrant Health Centers
  - ◆ Cystic Fibrosis Centers
  - ◆ Career Programs
  - ◆ Libraries & Information Centers
  - ◆ Pharmaceutical & Related Healthcare



*Medical & Health Information Directory* is updated regularly. Contact a DM2 Account Executive for up-to-the-minute counts.

**Size of List: 70,520**

**Base Price: \$85/M**

## Selections (Additional Cost/M)

Geographic Analysis:	
State/Province/SCF	\$10/M
5-digit ZIP Code	\$10/M
Employee Size	\$10/M
Organization Type	\$15/M
Sales Volume	\$10/M
SIC Code	\$15/M
Telephone Numbers	\$30/M

## Multi-Channel Pricing

**Mailing/Telemarketing: \$190/M**

### SEE ALSO:

- American Men & Women of Science
- Encyclopedia of Medical Organizations & Agencies
- Medical Specialists Database
- Nurse Respondant Database from Springhouse
- Research Centers Directory

Minimum Order: 5,000 Names  
1 year unlimited usage available  
Prices subject to change without notice  
Call for any additional costs, conditions and terms.

State	ZIP Code	Individuals
ME	039-049	472
NH	030-038	380
VT	050-059	291
MA	010-027	2,102
RI	028-029	318
CT	060-069	1,123
<b>New England</b>		<b>6.6% 4,686</b>
NY	100-149	5,533
NJ	070-089	1,824
PA	150-196	3,671
<b>Middle Atlantic</b>		<b>15.6% 11,028</b>
OH	430-458	2,510
IN	460-479	1,394
IL	600-629	3,110
MI	480-499	2,138
WI	530-549	1,248
<b>East North Central</b>		<b>14.7% 10,400</b>
MN	550-567	1,265
IA	500-528	762
MO	630-658	1,402
ND	580-588	292
SD	570-577	308
NE	680-693	564
KS	660-679	683
<b>West North Central</b>		<b>7.5% 5,276</b>
DE	197-199	266
MD	206-219	2,742
DC	200-205	1,090
VA	220-246	1,646
WV	247-268	502
NC	270-289	1,555
SC	290-299	621
GA	300-319	1,575
FL	320-349	2,789
<b>South Atlantic</b>		<b>18.1% 12,786</b>
KY	400-427	944
TN	370-385	1,122
AL	350-369	1,080
MS	386-397	542
<b>East South Central</b>		<b>5.2% 3,688</b>
AR	716-729	541
LA	700-714	912
OK	730-749	704
TX	750-799	3,003
<b>West South Central</b>		<b>7.3% 5,160</b>
MT	590-599	291
ID	832-838	277
WY	820-831	224
CO	800-816	1,115
NM	870-884	424
AZ	850-865	930
UT	840-847	420
NV	889-898	280
<b>Mountain</b>		<b>5.6% 3,961</b>
AK	995-999	220
WA	980-994	1,188
OR	970-979	800
CA	900-961	6,014
HI	967-968	305
<b>Pacific</b>		<b>12.1% 8,527</b>
<b>United States</b>		<b>92.9% 65,512</b>
<b>U.S. Territories</b>		<b>0.3% 229</b>
<b>Canada</b>		<b>2.2% 1,580</b>
<b>Mexico</b>		<b>0.0% 14</b>
<b>Other International</b>		<b>4.5% 3,185</b>
<b>APO/FPO</b>		<b>— —</b>
<b>Unknown</b>		<b>— —</b>
<b>Total</b>		<b>100.0% 70,520</b>

# Medical & Health Information Directory

Organization Type	Employee Size	Employee Size
Abstracting & Indexing Svcs	238	Less than 20
Canadian Libraries & Information Centers	363	20-49
Commercial Insurance Companies	1,118	50-99
Consultants & Consulting Organizations	1,394	100-249
Directories	940	250-499
Electronic Resources	1,714	500-999
Family Planning Services	131	More than 1,000
Federal Domestic Assistance Programs	199	
Federal Government Research		
Agencies, Facilities	755	Less than \$1 Million
Foundations & Other Funding		\$1 Million-\$9 Million
Organizations	1,998	\$10 Million-\$49 Million
Genetic Services Centers	169	\$50 Million-\$249 Million
Hemophilia Centers	150	\$250 Million-\$1 Billion
Home Health Care Agencies	4,563	More than \$1 Billion
Hospices	2,247	
Hospital Management Companies	105	
In Vitro Fertilization Clinics	142	
Internet Search Engines	316	
Journals & Magazines	2,540	
Kidney Dialysis & Transplant Services	4,028	
Managed Health Care Organizations	1,176	
Medical & Allied Health Schools	3,636	
Mental Health Services	5,561	
Multiple Sclerosis Centers & Clinics	139	
Muscular Dystrophy Clinics	162	
National & International Organizations	5,310	
Newsletters	1,091	
Pharmaceutical & Related Healthcare		
Companies	1,092	
Publishers	2,641	
Sports Medicine Clinics	395	
State & Regional Organizations	4,293	
State Govt Agencies	1,128	
Substance Abuse Services	6,126	
Suicide Prevention & Crisis		
Intervention	553	
U. S. Libraries & Information Centers	2,609	
Univ-Related & Other Non-profit		
Research	2,419	
Veterans Services	477	

## Sales Volume